

“Learning to Live Together”

Education and awareness-raising for sustainable living

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Consumers International



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About Consumers International

- Global federation of consumer organisations
- 220 member organisations in 115 countries
- Independent and not-for-profit
- Global research and campaigns through and for our members
- Head office in London. Regional offices in Africa, Asia and Latin America



SMOKING IS ADDICTIVE

Health Authority Warning



When you smoke you inhale the drug nicotine. In a short time you can find it difficult to control how much you smoke or to quit smoking. Many people don't realise they are dependent on tobacco until they try to quit. Even lifelong smokers CAN and do quit.

You CAN quit smoking. Call **Quitline 131 848**, talk to your doctor or pharmacist, or visit www.quitnow.info.au

Image Source: Health Canada website and Media Photo Gallery.



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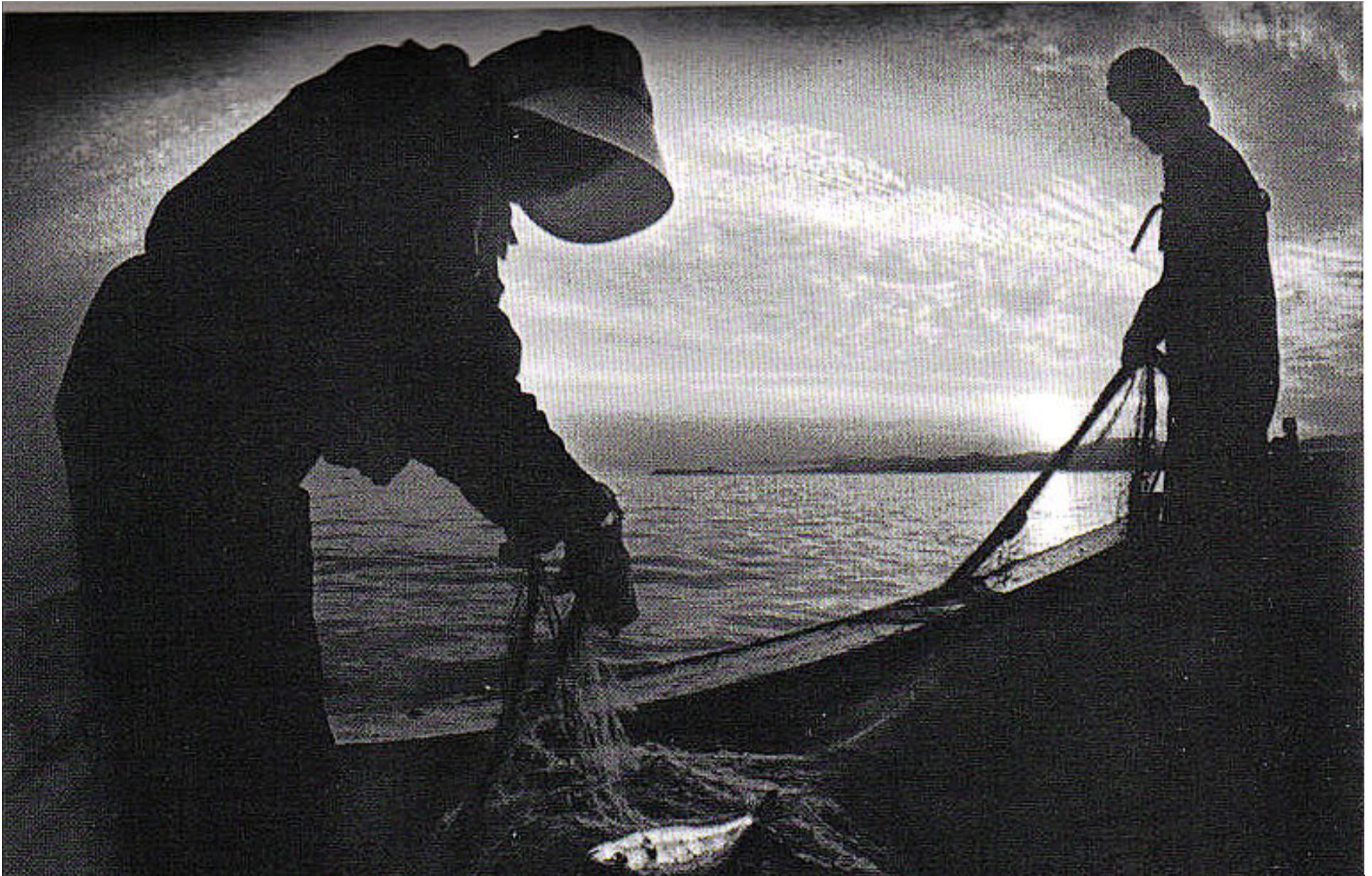
Mitigating the environmental impact of this global political economy of rising consumption is one of the biggest governance challenges of the twenty-first century, if not the biggest. Doing so will require a far better understanding of how, why, and to what extent consumption contributes to global environmental change. Economic globalization is producing many benefits, not only for societies, but also for environmental management. Yet this same process is making it easier and easier for powerful states and firms to deflect the costs of producing, using, and replacing consumer goods into distant ecosystems and onto people at the margins of the global economy.

The Shadows of Consumption. Peter Dauvergne.





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Educating consumers and expanding green markets within particular cultures can reduce individual impacts and allow economies to produce more goods with fewer inputs. Eliminating ecological shadows, however, will require far more than educating citizens and expanding environmental markets. It will require efforts to prevent environmentally harmful products, with their attendant ecological costs, from being shifted into “emerging” markets as sales of such products in “educated” and “green” markets shrink. It will require tough measures to transform how multinational corporations, trade, international financing, and state policies currently distribute the costs and benefits of globalized consumption.

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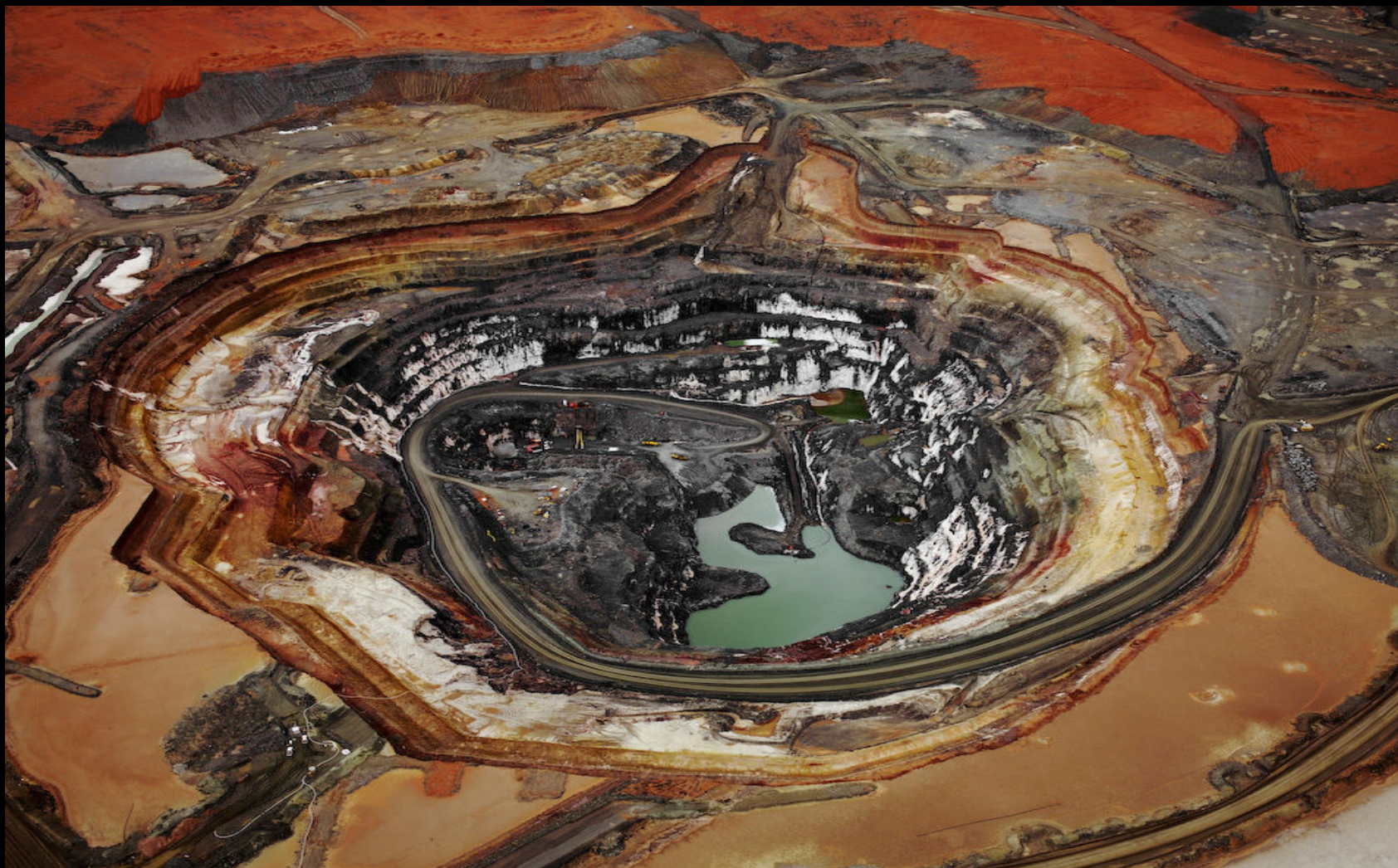
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**What if we discover that our
present way of life is
irreconcilable with our
vocation to become fully
human?**

Paulo Freire



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"Liberating education consists in acts of cognition, not transferrals of information"

Education either functions as an instrument which is used to facilitate integration of the younger generation into the logic of the present system and bring about conformity or it becomes the practice of freedom, the means by which men and women deal critically and creatively with reality and discover how to participate in the transformation of their world.

Paulo Freire



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**As for the future,
your task is not to foresee it,
but to enable it...**

Antoine de Saint-Exupéry



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